# **Home Price Analysis for Austin-Round Rock**

By the Research Division of the National Association of REALTORS®

## **Executive Summary**

With home prices rising strongly in most parts of the country, there has been widespread media coverage on the possibility of a housing market bust. A thorough analysis of the Austin-Round Rock metro market, as detailed below, reveals that there is very little danger of this. In fact, the local housing market is in good shape with a potential for significant housing equity gains, particularly for homebuyers who plan to remain in their house for the long run.

The Austin market has very favorable home price-to-income ratio and even better mortgage servicing cost-to-income ratio. The latter ratio is currently below the local historical average. It implies no widespread financial overstretching to purchase a home in the region. Any respectable gains in the local job market will translate into substantial home price gains.

	Austin	Top 20 Metros	National Average	Comment
Price Activity				
Current Appreciation	5%	25%	13%	Modest
3-year Appreciation	6%	79%	32%	Modest
Affordability				
Home Price to Income Ratio*	1.8	3.8	2.3	Favorable
Mortgage Debt Servicing Cost to Income Ratio **	13%	30%	16%	Very Favorable
Local Fundamentals				
3-year Job Growth	-1.2%	7.2%	2.4%	Unfavorable
Housing Starts to Total Employment	2 h%	1.0%	1.5%	Neutral
Net Migration	10,200	19,100	0	Favorable
Risk Factor	A higher usage of interest only loans (14%) and ARMS (22%) places a greater exposure risk to interest rate changes. But the risks are mitigated from recent job additions of more than 14,000 in the past 12 months. Also a strong inflow of new residents helps support the local market.			

<sup>\*</sup> Income is per capita income times average number of person per household

<sup>\*\*</sup> Servicing cost is the mortgage obligation relative to income at the prevailing mortgage rate

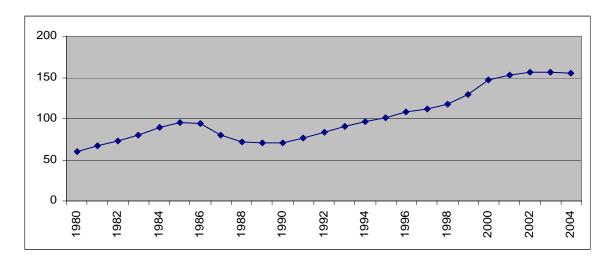
## **Price Activity**

- The current price of \$166,800 is 20% below the national average.
- The median home price declined in 2003 and 2004, albeit very modestly. Price increase of 6% in the past three years is one of slower appreciating areas in the country.
- Price declines in the middle of the 1980s are associated with the Savings and Loans scandal and the collapse in the oil prices that impacted the Texas economy.
- Among the large populated centers with relatively high educated workforce, Austin is one of the most affordable places to live.

Quick Glance	3-year Price Appreciation	Home Price-to- Income Ratio	Mortgage Servicing Cost to Income	Historic Local Average on Mortgage Servicing Cost	12-month job gain	Local price vs
% change	7.8%	-0.8%	-0.3%	2.8%	3.4%	13.9%
Existing Home Price (in \$thousand)	166.8	154.8	156.1	156.7	152.5	147.5
Annual Data	2005*	2004	2003	2002	2001	2000

<sup>\* 2005</sup> price is as of second quarter and is usually a good estimate of the annual average price.

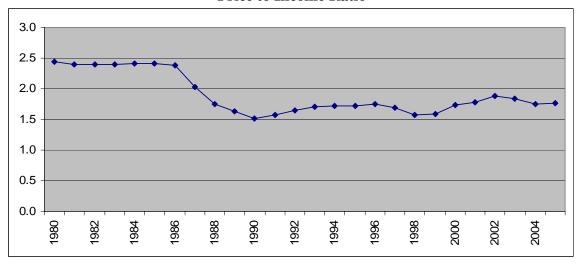
## **Home Price (in \$thousand)**



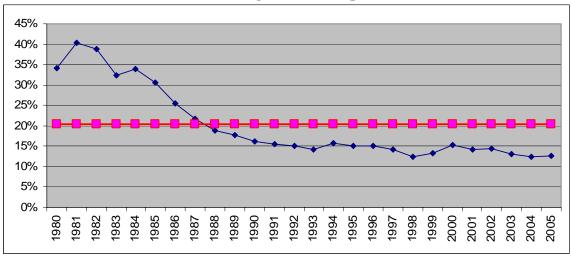
## **Affordability**

- Affordability conditions are one of the best in the country. The price to income ratio has been remarkable stable in the past 15 years. It has, in fact, has been declining in the past three years.
- Mortgage rates declining to 45-year lows have been a major force in boosting home prices in recent years. Lower rates allow homebuyers obtain a larger loan without necessarily increasing monthly mortgage payments.
- A more relevant measure for assessing the risk of a home price bubble is the median mortgage servicing cost relative to the median income. This ratio is well below the local historical average. It implies no widespread financial overstretching to purchase a home in the region. It in fact implies a capacity for a robust rise in home prices.

#### **Price to Income Ratio**



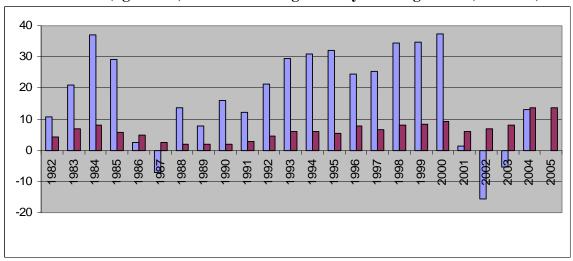
Mortgage Servicing Cost to Income Ratio (Historical average shown as square boxes)



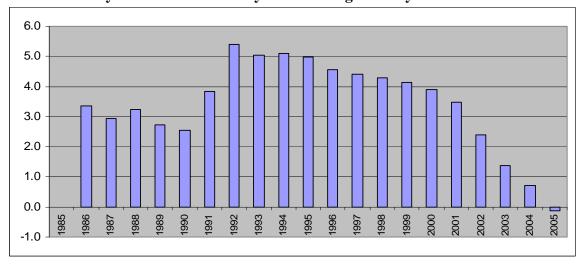
## **Local Fundamentals**

- Jobs took a hit in the recent recession. But, the situation is improving as 14,200 jobs were added in the past 12 months to July. Many new job holders seek their own housing units.
- The region added an estimated 69,000 new housing units of which 48,000 were single-family units in the past five years.
- The ratio of five-year job gains to five-year new home construction shows the "hangover" impact of the housing shortage, or housing surplus. In our case, the local market is oversupplied as the ratio is below one. But this ratio is largely a reflection of the job losses that occurred in 2002 to 2003. The ratio will strengthen once jobs are created on a consistent basis.

Job Gains (light/blue) versus New Single-family Housing Starts (dark/red)

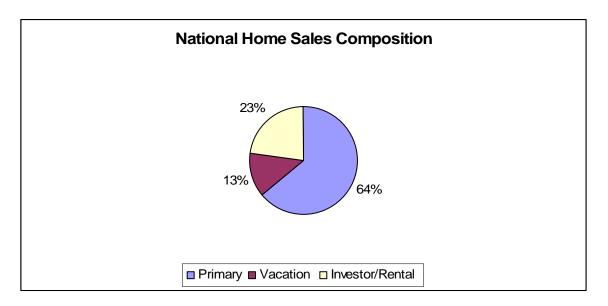


Ratio of 5-year Job Gains -to- 5-year New Single-family Home Construction



## **Other Factors**

- Interest-only loans accounted for 14% of all loans, while ARMS accounted for 22% in 2004 in the local region. Some homeowners, therefore, will feel the pinch of higher rates over time.
- But due to the fact that only 21% of the loans have loan-to-value ratios above 90%, the foreclosure risk is minimal. (That is, prices would have to decline by more than 10% to have a measurable impact on foreclosure rates.)
- The baby boomers are in their peak earning years and have been active in purchasing second homes, which many consider as their future retirement homes. The baby boomer impact will continue for another 10 to 15 years.
- With many top southern retirement destinations getting quickly unaffordable in the past five years, some retirees may turn to more affordable regions of the country. Perhaps, the local region gets a slight lift as a result.



#### **Stress Test**

- Price declines in the local market are unlikely according to our stress test.
- The local housing market will experience a price decline of 5% only under extreme unlikely scenarios of much higher mortgage rates. For example, mortgage rates rising to 16% in combination with local job losses totaling 37,000 could lead to a price decline.
- Various scenarios that could lead to a price decline of 5% are shown below.

Mortgage Rate	Job Gains/Losses
16.0%	-37,000
17.0%	-3,000
17.5%	14,000

- Such scenarios are highly unlikely. Most credible forecasts predict the region will create at least 30,000 jobs over the next 24 months and mortgage rates will hover around 7% by the end of 2006, which bodes well for future price gains.
- Even in the unlikely event of prices declining by 5%, most homeowners will maintain sizable equity build-up in their homes. The table below shows the home equity gains if prices were to fall by 5% by homebuyers at various years of purchase.

Year of Purchase	Housing Equity after 5% price decline (home price appreciation + principal payments on mortgage)
1980	\$128,410
1985	\$89,380
1990	\$102,068
1995	\$69,532
2000	\$18,040
2001	\$12,870
2002	\$6,979
2003	\$6,550
2004	\$5,672
2005	-\$8,340

- Housing equity will most likely continue to accumulate to local homeowners. The equity gains under three price growth scenarios are presented below. One scenario assumes a historical conservative price appreciation of 1.5% above consumer price index inflation. With most credible inflation forecasts pegged at 2.5%, home prices can expect to rise by 4% per year under normal circumstances. The two other scenarios assume slightly below (1.5%) and slightly above (6.5%) the normal rate of appreciation.
- The local market is more likely to appreciate at an above-normal rate because of the
  resurgence in the technology industry and the accompanying strong job growth. The
  region is also very affordable in relation to other large metro markets with highly
  educated workforce.

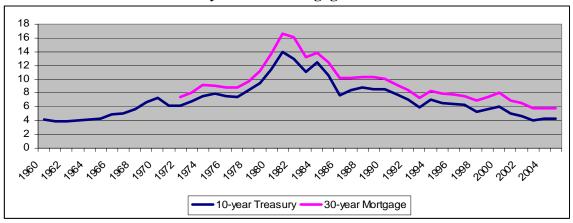
Housing Equity Gain			
Appreciation Rate	1.5%	4.0%	6.5%
2010	\$27,569	\$50,816	\$76,409
2015	\$53,967	\$107,293	\$173,495
2020	\$90,111	\$181,969	\$310,555
2030	\$190,310	\$392,954	\$753,552
2040	\$280,871	\$658,208	\$1,511,584

## **Additional Discussion Points**

- Home price declines are very rare. In fact, the national median home price has not declined since the Great Depression of the 1930s. Stock market collapses, the OPEC oil crunch, economic recessions, and even wars have not negatively impacted national home prices since the 1930s.
- There have been few times when local prices declined. In nearly all these cases, the price declines were accompanied by sharp prolonged job losses. It is difficult to foresee a price decline in a job creating economy.
- Homes trade far less frequently than financial assets (about one home sale every 7 to 10 years for most homeowners). There are also larger transaction costs associated with selling a home due to the lengthy careful examination demanded by home buyers and sellers. Therefore, home prices are not prone to fluctuations as in the stock market. There are neither panic sells nor margin calls associated with homes.
- Many non-quantifiable factors could be important for this metro market in
  determining home prices. Access to cultural life, the quality of museums, nearby
  local and national parks, water views, exclusive neighborhoods, weather, the
  international airport, city vibrancy, restaurants, and a host of other non-quantifiable
  factors could have an important influence on the overall pricing.
- There are immense tax benefits to owning a home. These tax considerations were not considered in the analysis. For example, the 1998 law permitting primary owner occupants to trade down without having tax consequences. Also most home sales results in no capital gains tax. In addition, long-term capital gains tax rates were reduced in 2003, thereby providing higher return for home investors. These positive benefits, if accounted for in the analysis, would have shown an even stronger case for housing fundamentals in supporting home prices.

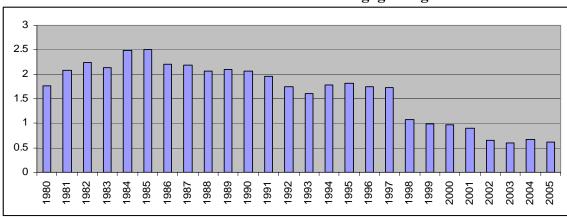
## **Additional Informative Charts**

**45-year Low Mortgage Rates** 



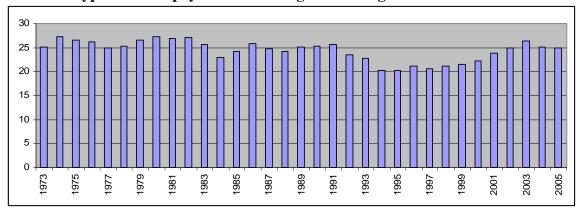
Source: Freddie Mac, Federal Reserve

**Historic Low Fees and Points for Mortgage Origination** 



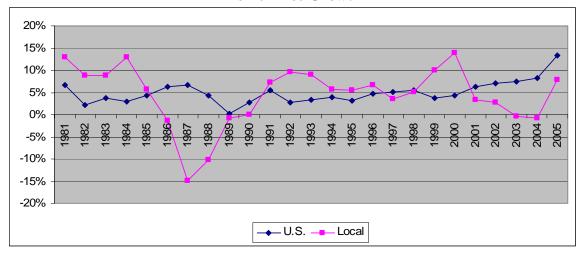
Source: Freddie Mac

**Typical Down-payment Percentage Returning to Historic Norms** 



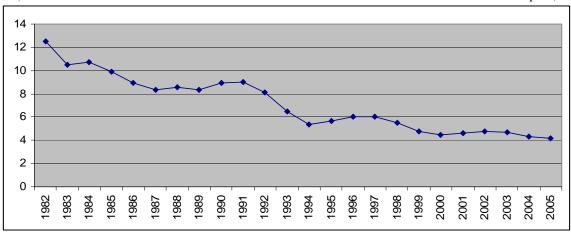
Source: Federal Housing Finance Board

**Home Price Growth** 

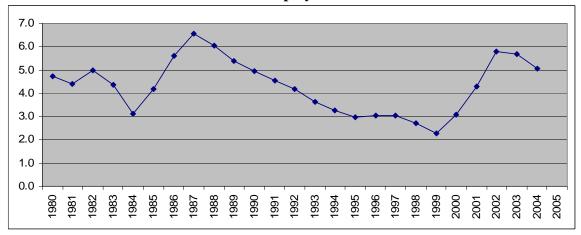


**Historic Low National Months Supply of Homes on the Market** 

(The number of months it would take to sell all current homes on the market at the current sales pace)



**Local Unemployment Rate** 



Source: BLS

## **NAR Research**

NAR Research produces the premier measurement of residential real estate activity – the existing-home sales series – and analyzes how changes in the U.S. and international economies can impact the real estate business. It also examines trends in real estate practices, and how NAR members are adapting technology in their business operations. NAR Research looks at regulatory and legislative policy proposals and how those policies could affect REALTORS® and their clients, America's property owners.

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